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Ambassador of the Kingdom of Morocco to Australia

Morocco: Major Reforms & Main Challenges

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Morocco's geographical position has shaped its historical background and its cultural heritage as an Arab, Islamic, African and Mediterranean country. While proud of this heritage and eager to protect its cultural identity, Morocco is also determined to consolidate its democracy, to achieve economic prosperity for its citizens and to continue playing an active and positive role at the regional and international levels. The challenges that Morocco is facing include accelerating economic and social progress through delivering strong economic growth coupled with an equitable income distribution and ensuring further progress in the democratic process and a stable and peaceful environment.

It is within this framework that Morocco has undertaken major political and social reforms and set up ambitious plans for the future of its economy. It is also in this scope that it has been a strong advocate of several bilateral and multilateral arrangements aiming at strengthening regional and international cooperation at the political, economic, cultural and security levels.



Before entering into diplomatic service as Ambassador to Malaysia then Australia, Dr Badre Eddine Allali was a Professor in the Higher Institute for Commerce and Business Administration (ISCAE) in Casablanca. He has a doctorate in Economics from Paris University (Sorbonne-Pantheon), and has published several articles on international trade and trade among OIC (Organisation of the Islamic Conference) countries.

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